



## CASE STUDY: SAN JOAQUIN VALLEY REGIONAL TRANSIT DISTRICT

STOCKTON, CA

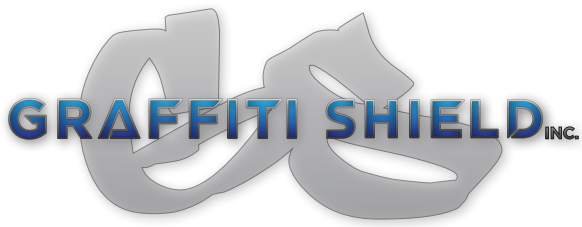
San Joaquin Valley Regional Transit District (RTD) runs a bus fleet of over 80 buses that cover Stockton, CA and its surrounding areas; servicing 1,489 miles with over 5 million rides per year.

### CLIENT ISSUE/CHALLENGE

- Fleet of over 80 buses was primarily outfitted with acrylic window liners panels to deter graffiti on the bus glass.
- Panels cost approximately \$25 per unit and were difficult to replace as well as to keep in stock.
- San Joaquin Valley RTD needed a more efficient and cost effective way to replace these acrylic panels.



Visit [www.graffiti-shield.com/san-joaquin-vrtd](http://www.graffiti-shield.com/san-joaquin-vrtd) for more details



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## GRAFFITI SHIELD SOLUTION | GLASS SHIELD

- Clear, undetectable sacrificial coating on glass, acrylic, or other surfaces
- Proprietary adhesive that cleanly releases from the surface but withstands removal attempts from general public
- Precut pieces with unique part numbers for quick and easy identification and replacement
- Graffiti Shield came onsite and helped install the first 20 buses
  - Acrylic panels removed
  - Materials laid out by part number and drawings
  - San Joaquin Valley RTD team trained one window at a time



## PROJECT OUTCOME

- Entire fleet retrofitted with Glass Shield following Graffiti Shield training
- San Joaquin Valley RTD now carries a complete inventory of all film pieces and tools needed for the fleet
- With an average cost now under \$7 per piece, San Joaquin Valley RTD ultimately saved several hundred thousand dollars per year in anti-graffiti abatement

