



**Graffiti Shield Inc.**  
2940 E. La Palma Ave Suite D  
Anaheim, Ca. 92806  
714 575 1100  
www.Graffiti-Shield.com

## Graffiti Shield Artwork Requirements

### Digital Artwork for Printing:

If you are choosing to send a Photoshop .JPG or .TIFF file, please make sure you have flattened and embedded all images so as to avoid losing any text, or graphical element during the transfer process.

- \* We prefer 300-600 dpi, CMYK, flattened Photoshop .TIFF's or outlined Illustrator .EPS files.
- \* Pantone Colors must be identified, if Pantone matching is needed.
- \* **Acceptable File Formats for Digital Art**

\* .TIFF

\* .PSD

\* .EPS

\* .AI

\* .PDF

\* .JPG (300-600 dpi)

### Digital Artwork for Cut Graphics:

***Graphics must be saved in Vector based file formats!***

Vector based images are made up of lines and curves and can be resized, and manipulated without losing the quality of the graphic. Vector graphics are defined by a series of mathematical equations and enable us to scale the object to any size without losing any detail or clarity. JPEG and TIFF files are not able to achieve this manipulation.

- \* Convert all fonts (type) to outlines whenever possible.
- \* Include all embedded (placed) images with your artwork.
- \* Artwork should be created in CMYK color. Preparing artwork in RGB mode is not recommended, as color matching is problematic.
- \* All pixel based art should be prepared at a minimum of 300 DPI.

#### \* **Acceptable File Formats for Cut Graphics**

\* .EPS

\* .AI

\* .PDF

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## Graffiti Shield Questionnaire

**Date Required** \_\_\_\_\_

**Client Info** Name \_\_\_\_\_

Email \_\_\_\_\_

**Media Type**  Clear Film  Frost  Dusted  
 Mirror Shield  Glass Shield  Metal Shield  
 Custom Shield films  
 Other \_\_\_\_\_

\*Media Must Be Flat

**Gradient**  Yes  No  
If Yes Gradient Start Top/Bottom/Specific Measurement  
\_\_\_\_\_

**Installation**  Interior  Exterior  
 Other \_\_\_\_\_

**Art Size/Area**  Size \_\_\_\_\_  Top  Middle  Left  Right

Notes \_\_\_\_\_

**Color**  Full Color  Gray Scale  Transparent  Opaque

Notes \_\_\_\_\_

**Graphic Too Be Reversed For Interior View**  Yes  No

Other \_\_\_\_\_

**Art Available**  Yes  No

Partial \_\_\_\_\_

\*If no art is available, then please provide sketch with ideas.

**Design fees are \$75 per hour. In hourly blocks.**

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# Graphic Sketch Pad

Project Name/Area: \_\_\_\_\_



Draw Out Windows/Doors/Sidelights with ideas on logos placement and all ideas.